



North Central Florida YMCA
Northwood YMCA Branch
5201 NW 34th St.
Gainesville, FL 32605
352.374.9622 (PH) 352.372.5247 (Fax)
www.ncfymca.org

July 21, 2008

Hello Gainesville Community:

Please consider joining us as we celebrate our 1st Annual YMCA "Run 4 Strong Kids" Saturday, September 20, 2008 from 8am-12pm.

The Family Fitness Fair entails a morning of running, activities, entertainment, food and fun. *Our mission is to build strong kids and promote strong families in spirit, mind and body.* In support of YMCA USA Activate America on the Move Week September 20-27th, our event encourages individuals of all ages to move together as we strive towards promoting healthy families. The community's challenge is to run a 4mile variable terrain course, a 1mile Youth run off/on road course and encourage their youngest family members to get on their tricycles and bike, run an obstacle course and get wet to complete their "Tikes on Trikes" Triathlon.

We plan to host this event annually with the assistance of the Florida Track Club. With their commitment, our target population and commitment of runners supporting our mission increases by 250+ people locally. As part of their Grand Prix of races in 2009, it opens the door to a state full of runners that will support our organization while meeting their goal of competition. With 6500+ NCF YMCA members and runners from other areas in the country via the Road Runners Club of America, we expect to have a **minimum of 400** individuals supporting our event.

The Northwood YMCA Branch asks you to consider a **Sponsorship:**

- | | | |
|--------------------------|----------------------------------|---|
| <input type="checkbox"/> | Adult T-shirts | \$300, co. name added |
| <input type="checkbox"/> | Adult Dri-Fit T-Shirts | \$250, co. name added |
| <input type="checkbox"/> | Youth T-shirts | \$200, co. name added |
| <input type="checkbox"/> | Tikes T-shirts | \$150, co. name added |
| <input type="checkbox"/> | Water Booth (3 booths) | \$25 each plus \$75 supplies; opportunity to advertise business |
| <input type="checkbox"/> | Vendor Booth | \$100 plus opportunity to sell product |
| <input type="checkbox"/> | Rock Gym Wall | \$200 |
| <input type="checkbox"/> | Petting Zoo | \$250 |
| <input type="checkbox"/> | Food sponsor | \$100 |
| <input type="checkbox"/> | Gift Certificate for top runners | \$25 |
| <input type="checkbox"/> | Donation | \$_____ |
| <input type="checkbox"/> | Raffle Item | _____ |
| <input type="checkbox"/> | Bag stuffer | Item donated _____ |
| <input type="checkbox"/> | Donation letter mail to: | _____ |

Your sponsorship will also be supporting the North Central Florida Strong Kids Campaign, which helps hundreds of families participate in YMCA programs. Together, we will build strong kids, strong families, and strong communities. If you have any questions, you can reach me at 352.374.9622 or via email at k.young@ncfymca.org. Thank you for being there for us so we can be there for others.

Best Regards,

Kristina Young,
Metro Membership Director, NCF YMCA